

## Hyster Attachment

Hyster Attachments - As a worldwide leader in forklift trucks, Hyster always strives for excellence in product quality and safety. However, it began as a producer of lifting machines as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the previous eighty years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the worldwide player it is nowadays.

The 30 years between 1940's and the 1960's saw a enormous evolution in the number of products offered under the Hyster brand name. In 1946, Hyster opened a plant in Danville, Illinois that was fully devoted to bulk producing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The endlessly varying needs of Hyster customers and Hyster's talent to continue to innovate led to rapid growth throughout the fifties and 1960's. They began constructing container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was concentrated on enhancing the design and performance of lift trucks. The centre is still one of the world's top testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid expansion. Much of the manufacturing was shifting towards mass production. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide greater quality at a more affordable price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its commitment towards superiority. This attention to excellence brought several suitors for the company. In 1989, a large multinational business based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion plan. NACCO promptly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is known as the XM generation of trucks.

With the overall change towards just-in-time management methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and countless other places all over the world. All of these investments have made Hyster a global leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of over three hundred various models of forklift trucks.